

Case Study: Cutting Costs, Boosting Diversion

Tailored Solutions for a Multi-Site Property Manager

At a glance

Circular Services' end-to-end recycling offerings resulted in custom-designed, right-sized services, yielding a significant increase in participation, and 50% drop in trash collections.

Key Takeaways

- **Expert advisory services** are essential to optimizing recycling programs and maximizing diversion outcomes.
- **Customized solutions** aligned with client goals can deliver substantial cost savings and operational efficiencies.
- **Transparent, data-driven reporting** empowers customers to evaluate program performance and make informed, impactful decisions.

CHALLENGES

Property manager of 5 locations with commercial and industrial tenants struggled with **lack of transparency** into their waste services and **low diversion** rates due to an imbalance in trash and recycling services.

SOLUTIONS

We assessed the needs of each property and determined the optimal service mix. By **right-sizing services**, recycling participation tripled while delivering **20% in cost savings**. Through **more transparent billing**, we eliminated overage fees, representing 5% of additional costs.

IMPACT

3X increase in recycling rate

50% reduction in trash collections

100% elimination of trash overage fees

20% savings on disposal costs

